



CEREN ETİKET

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# Product Catalog

## FOR FABRIC CUTTING GROUP / METO LABELS



### **METO LABEL FEATURES**

**No 1:** It is the label type with the lowest adhesive properties.  
It is commonly used on shirt fabrics, curtain fabrics, and silk fabrics.

**No 2:** It is stronger than adhesive label number 1.  
It is used on 100% cotton, t-shirts, and knitted fabrics.

**No 4:** It is stronger than adhesive label number 2.  
It is mostly used on denim fabrics. It can also be preferred on cotton fabrics.

**No 6:** It is stronger than adhesive label number 4.  
It is mostly used for denim fabrics. It can also be preferred for cotton fabrics.

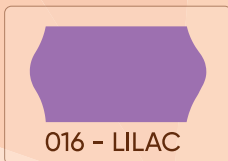
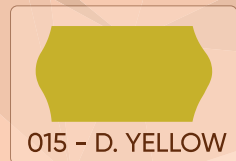
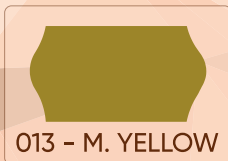
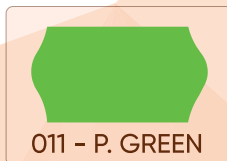
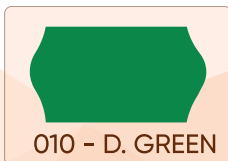
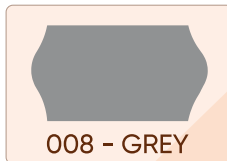
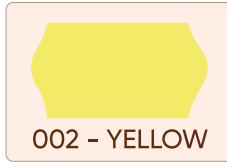
**No 7:** It is stronger than adhesive label number 6.  
It is mostly used in denim fabrics or silicone fabrics.

**No 8:** It is the label type with the strongest adhesive. It is used on silicone fabrics.

### **NOTE:**

With 18 different color options, different colors can be chosen for body, party products, or band distinctions.

## METO LABEL COLOR CHART



## DIAMETER LABELS

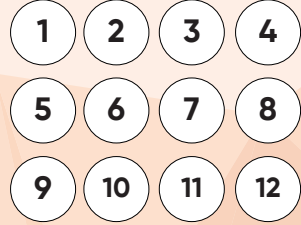
### CONTROL LABELS

- 10 mm diameter
- These are roll labels in 10,000-count rolls, from Control 1 to Control 150.



### NUMBER LABELS

- 10 mm diameter
- Roll labels in rolls of 10,000 pieces, numbered from 1 to 60.



### COLORED DIAMETER LABELS

- 10 mm diameter
- They are roll labels in 10,000-piece rolls.



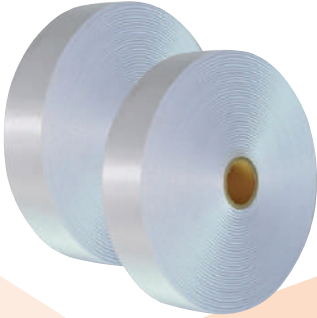
#### NOTE:

It can be produced in the desired color and diameter size up to 20 cm.

## **SATIN LABELS**

### **SATIN LABELS**

- Provides clear and high-quality printing thanks to its smooth surface structure.
- Resistant to washing and abrasion.
- Suitable for use with textile washing instructions and product information.

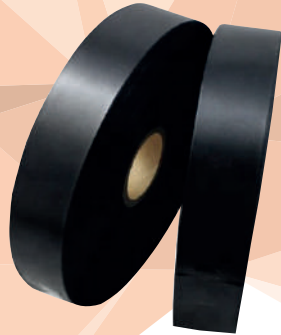


### **ENGLISH SATIN**

- It has a denser and more compact structure.
- It provides long-lasting use and high print quality.
- It is preferred for premium textile labels.
- It is suitable for use with textile washing instructions and product information.

### **BLACK SATIN**

- Provides high-contrast printing on a black background.
- Ideal for stylish and modern label designs.
- Suitable for brand emphasis and premium products.



### **NOTE :**

Cutting can be done to the desired size.



## **RIBBON GROUP**

### **WAX RIBBON**

- It is an economical solution for general labels and textile printing.
- Provides clear and legible printing on paper and glossy labels.
- It operates at low printing temperatures and does not strain the print head.

### **RESIN RIBBON**

- Ideal for labels requiring high durability.
- Provides superior resistance to washing, abrasion, and chemicals.
- Offers permanent printing on textiles, nylon, and synthetic surfaces.

### **COLORED RIBBON**

- Ideal for brand visibility and product differentiation.
- Provides vibrant and eye-catching print quality.
- Makes a difference in textile and custom label applications.

### **D110A RIBBON**

- It has a special wax-resin blend formula.
- It provides high print quality and durability on textile labels.
- It provides stable and clear print performance at medium-high speeds.

## PRINTED LABELS

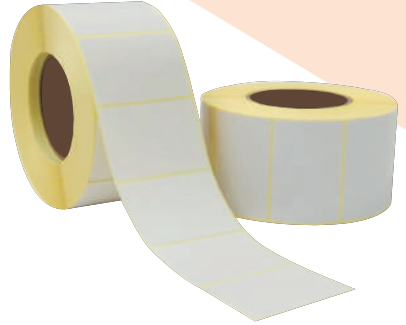


- Ensures clear communication of product information, brand, and legal content.
- Offers flexibility to produce in different materials and sizes.
- Provides print options that are resistant to washing, abrasion, and external factors.
- Has a wide range of applications in textiles, food, cosmetics, and industrial products.
- Suitable for barcode, QR code, and serial number printing.
- Provides a professional and corporate look that strengthens brand identity.
- Offers fast and economical solutions suitable for mass production.
- Offers single-color or CMYK + Pantone color printing alternatives as needed.

## **BARCODE LABELS**

### **THERMAL LABEL**

- Printing is done without a ribbon.
- Provides fast and quiet printing.
- Ideal for short-term applications.
- Economical as it does not require a ribbon.

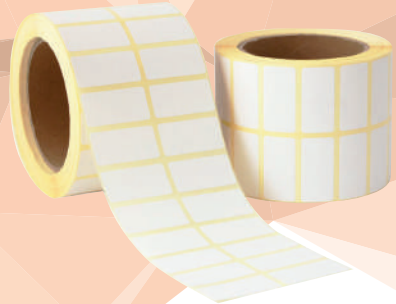


### **GLOSSY LABEL**

- It has a shiny and smooth surface obtained through chemical processes.
- It retains its durability for 1-2 years under proper storage conditions.
- Printing must be done with ribbon.

### **WELLIUM LABEL**

- This is a type of adhesive label with a paper-based substrate.
- Printing must be done with a ribbon.
- Ribbon type: Wax or Wax-Resin ribbons should be preferred.



### **NOTE :**

Adjustments can be made to the required dimensions, winding, and machine brand/model, as well as core specifications.



## **BARCODE LABELS**

### **SILVER MATTE LABEL**

- It provides a premium look with its metallic-looking matte surface.
- It offers high resistance to abrasion, moisture, and chemicals.
- It is frequently preferred for electronic, white goods, and textile labels.

### **FASTYRE LABEL**

- It is specially designed for fast and serial production lines.
- Its strong adhesive structure provides permanent adhesion to the surface it is applied to.
- It is suitable for textile and industrial packaging applications.

### **PP OPAQUE LABEL**

- It has a tear-resistant polypropylene structure.
- It is resistant to water, moisture, and abrasion.
- It is durable and ideal for labeling applications exposed to external factors.
- With printed/unprinted options, it is suitable for use in the textile and industrial sectors.

### **NOTE :**

Adjustments can be made to the required dimensions, winding, and machine brand/model, as well as core specifications.

## PRODUCT BARCODE LABELS

Unlike blank barcode labels, these labels are produced in the desired size and color with the company name, logo, or name design on them.

The blank space on them can be filled with stock barcodes, price information printed instantly with your own barcode printer according to the product, and various descriptions that highlight your corporate identity.

Paper types such as Kuşe, Eco Thermal, Laminated Thermal, PP Opaque, and Kuşe Cardboard are used.

